



**Location: UTSA Downtown Campus - 501 West César E. Chávez Blvd., San Antonio, Texas 78207**

**Day 1: October 4, 2018**

❖ **11:30am – 12:30pm: Lunch and Symposium Orientation**

**BV 1.338 – Assembly Room**

• **12:15pm: Welcome/ Introductions/Orientation**

- Rogelio Sáenz, Dean, College of Public Policy, University of Texas at San Antonio
- Roger Enriquez, Director, Policy Studies Center, University of Texas at San Antonio
- Juan H. Flores, Consultant/Advisor

**Goal:** To increase local and state policy influence leading to equitable public policies which contributes to family economic mobility opportunities.

**Objectives:**

- ❖ **Review** the Texas Latino Family Economic Blueprint resulting from the work of the 1<sup>st</sup> Latino Public Symposium.
- ❖ **Identify** capacity building strategies and actions that can increase Latino influence on local and state policy making.
- **Target short and long-term actions** targeting local and state policy priorities.
- **Develop, approve, and strategically distribute** the revised 2018 Texas Latino Family Economic Blueprint.

❖ **12:40 – 2:00pm: Setting the Table – Building Local and State Policy Influence Capacity**

- ‘Family Bienestar (Well-Being) Among Texas’s 12 Economic Regions’
  - Rogelio Saenz, University of Texas at San Antonio
- ‘Organizing and Electoral Power Building from Local Communities’
  - Michelle Tremillo, Texas Organizing Project
- ‘Gender Pay: Combining Research and Policy Advocacy Support’
  - Belinda Roman, Alamo Community College/Palo Alto
- ‘State Budgeting: ‘Tax Unfairness, Revenues and Minimizing Human Capital Investments’
  - Eva De Luna Castro, Center for Public Policy Priorities

❖ **2:15 – 4:45pm: Concurrent Capacity-Building Break-Out Panels**

• **Panel 1: Organizing and Electoral Power**

**DB 1.208 – El Mercado**

- “To engage one-another to share experience, policy priorities, and strategies to increase collaboration and policy influence at the local and state level.”
- Co-Facilitator, Michelle Tremillo, Texas Organizing Project
- Co-Facilitator, Jose Garza, Jr., J.D., Workers Defense Project

- Statewide Community Panel

- **Panel 2: Policy Research Development**

**DB 1.124 – Riverwalk**

“To exchange perspectives on research interest and policy relevance, along with ideas and strategies to help build increasing Latino-based research capacity policy development and advocacy.”

- Co-Facilitator, Belinda Roman, Alamo Community College System/Palo Alto
- Co-Facilitator, Rogelio Saenz, University of Texas at San Antonio
- Statewide Panel

- **Panel 3: Communications and Messaging**

**DB 1.120 A – El Paseo**

“To facilitate more systematic engagement with traditional and social media vehicles with policy perspectives that take into account Latino values regarding policy positions and their impact on families and community.”

- Co-Facilitators, Juan H Flores, Consultant/Advisor
- Co-Facilitator, Jim Estrada, Author/Founder Estrada Communications Group
- Statewide Panel

- ❖ **5:00-8:00pm: Reception/Dinner**

**DB1.116 – La Villita**

- **5:00pm: Reception**
- **5:45pm: Dinner**

- ❖ **6:30pm: Latino Donors Collaborative (LDC) Fireside Chat**

- Beatriz Acevedo, President of Fundacion Acevedo
- Ana Valdez, Executive Director
- Bruce Barshop, President of Barshop Ventures, Inc.

**Day 2: October 5, 2018**

- ❖ **8:00 - 8:45am: Breakfast**

**DB 1.116 – La Villita**

- ❖ **8:45 – 9:40am: Issues Underlying Electoral Power and Human Capital Investments**

- ‘U.S. Census Design and Implementation: Implications for Money and Electoral Power’
  - Rob Santos, Urban Institute, Washington, D.C.
- ‘Developing and Delivering Messages that Inform Latino Values and Policy Concern’
  - Jeff Valdez, President of Valdez Productions
- ‘2019 State/Local Legislative Policy Advocacy Agenda’
  - Local/State 2019 Advocate Priorities

- ❖ **9:40am: Panel Tasks Review**

**DB 1.116 – La Villita**

- ❖ **9:50am - 12:45pm: Continuation of Panel Discussions**

**Re-Convene Assigned DB 1.208, DB 1.124, DB 1.120A**

- ❖ **Summary Previous Day/Discussions Continue**
- ❖ **Develop Capacity Building and Policy Priority Summary for Debrief**

- ❖ **12:45 - 3:30pm: Lunch and Symposium Debrief and Follow-Up Actions** **BV 1.338 – Assembly Rm**

- ❖ **Capacity-Building Strategies and Actions**
  - **Building Local and State Electoral Power**
  - **Bridging Local and State Advocacy**
  - **Communications and Messaging Latino Values and Policy Priorities**
  - **Policy Research Support**
- ❖ **Local and State Policy Priorities**
- ❖ **Next Step(s)**
  - **Capacity-Building Teams for Follow-Through Development Actions**
  - **Policy Collaborations and Actions:**
    - **Local Actions**
    - **State Legislative Actions**
  - **Symposium II Latino Policy Report (Draft)**
    - **Update Texas Latino Family Economic Blueprint**
    - **Capacity-Building Brief**
    - **Local and State Policy Priority Briefs**
    - **Distribution Strategy**

**3:45 Adjournment**